

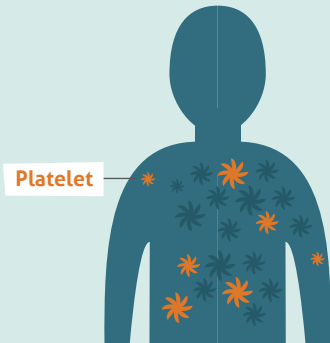
WHAT IS IMMUNE THROMBOCYTOPENIA (ITP)?

DEFINITION

Immune thrombocytopenia (THROM-bo-sigh-toe-PEA-nee-ah), or ITP, is a rare and potentially serious blood disorder.

ITP is characterized by the improper functioning or destruction of platelets. Platelets are blood cells that allow the blood to clot properly. Low platelet counts increase the risk of bleeding and bruising.

The cause of ITP is unknown in the majority of cases.



STAGES OF ITP

ACUTE: 0-6 months

CHRONIC: 6+ months

Spontaneous remission can occur at either stage of ITP. Symptoms may return following remission.

Chronic ITP mostly affects adults and may require treatment to increase or maintain the platelet count.

ITP BY THE NUMBERS

ITP AFFECTS APPROXIMATELY
1 IN 50,000
ADULTS EACH YEAR

**CHRONIC ITP AFFECTS
2 TO 3 TIMES
MORE WOMEN
THAN MEN**

KEY SYMPTOMS



Easy bruising



Visible red or purple dots on the skin



Bleeding from wounds that is hard to stop



Spontaneous nosebleeds



Bleeding gums, often during dental work

THE CHALLENGES OF LIVING WITH ITP



The potential for drops in platelet counts can be emotionally difficult. People describe living with ITP as being on a "roller coaster":

- Fatigue
- Decreased sex drive
- Embarrassment due to visible symptoms
- Reduced ability to work



ITP can be CHALLENGING, BUT [MYITPLIFE.COM](https://myitplife.com) can PROVIDE HELP EVERY STEP OF THE WAY.

Visit [MyITPLife.com](https://myitplife.com) for additional resources today!